

DIGITAL ACCESSIBILITY FOR YOU (DA4YOU)

DIGITAL ACCESSIBILITY YOUNG ADULTS WITH COMMUNICATION DISABILITIES IN EUROPE



Project aim

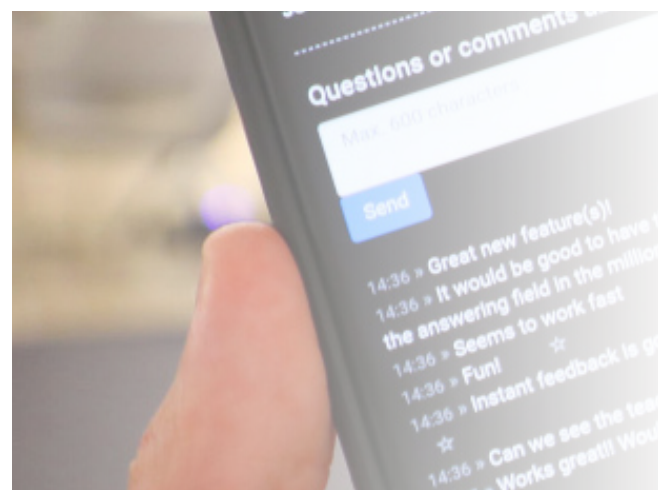
The aim of this project is for young adults with communication disabilities to have better opportunities to participate in public discourse on accessibility in Europe. The aim is further to make sure that the everyday experiences of young people are included when shaping future political goals. Through the project young adults, across disability, location and language, will support the UN Convention on the Rights of People with Disabilities and the EU Web Accessibility Directive.

The project will influence the development of accessibility in Europe by:

- Enabling young people with disabilities to use digital media for communication and knowledge sharing.
- Providing young people access to the media, in cooperation with content producers and technology providers.
- Gathering knowledge about accessibility on digital media platforms and compensatory aids.
- Creating a digital platform where the innovative ideas and critical questions of young people can be converted into media content.

The digital natives

The target group is young adults between the ages of 18-30 with disabilities. This includes visually impaired, hearing impaired and dyslectic individuals, as well as individuals that due to cognitive conditions have challenges with digital communication. The target group is selected because these young adults grew up in the digital age and have a completely different media consumption than the older generations of people with similar disabilities.



A digital meeting place

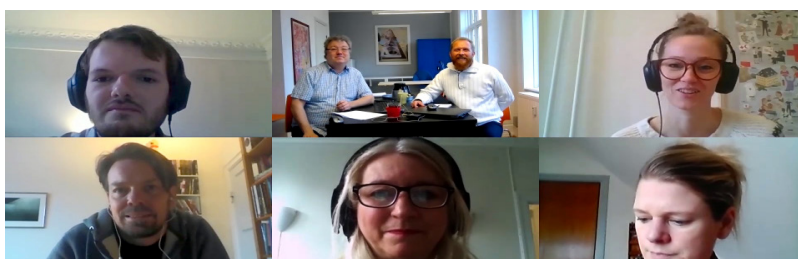
DA4YOU will be a European digital meeting place for information and discourse on accessibility. The platform will bring together public authorities, politicians, civic society and NGOs across country borders.

The project is designed for use with standardised technical devices. The page content will be compatible with most interfaces and accessibility services. DA4YOU will be based on an open, public service platform where all content will be publicly available. Citizens, associations, educational institutions, libraries as well as the media will be able to gain insight into the topic and freely use the content.

Course

DA4YOU offers course activities for young adults with communication disabilities. The course consists of three modules and will provide participants with competences in:

- Accessibility principles and legislation
- Accessibility in education
- Accessible digital media production



About Mediehuset København

Mediehuset København (Media House Copenhagen) have been producing moving picture and audio for over 25 years for costumers from both the public and private sector. Today we work primarily with holistic digital solutions. Our core products are greenscreen studio productions, livestreaming, VoD, digital marketing, digital learning resources and media courses. Our mission is to produce high quality online TV and video productions, that are cost-efficient and can be easily integrated with our costumers existing communication platforms.

Partners

DA4YOU is organised in partnership Funka (Sweden) and University of East Anglia (UK), as well as a number of national associations of youth with disabilities.

[Read more at www.da4you.eu](http://www.da4you.eu)

[Educational films and digital teaching materials at Mediehuset København website](http://www.mediehuset-kbh.dk)



With funding by



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